Tabling Tips

How to have an impactful tabling event?

* Post about the tabling event on social media
* Bring a clean tablecloth (if you have any)
* Do not arrive late and leave early for your tabling event
* Assign a team member to take pictures for promoting events in the future
* We appropriate clothing – do not dress sloppy, overdress
* Stand in front of the table/move around. Avoid sitting and slouching behind the table for the entire time waiting for people to come to you
* Practice a script of what you will say when people come to the table
* Do not chat, gossip, or talk inappropriately during the tabling event
* Using your phone extensively will send away humans coming towards your table
* Make eye contact with the crowd, but do not stare at them either
* Make it fun, ask an engaging question or interest them with a free-give away you have for the day (if you have any)
* Rotate organization members so that it is not crowded with too many members. May 2-4 at a time
* Do not be discouraged if a student is not interested

You are putting your marketing skills to use during a tabling event. So, have fun, be you, show respect to the audience coming to your table.

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Adapted from the works of: [University of California, Merced Tips and Tricks to Tabling](https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://clubsorganizations.ucmerced.edu/sites/clubsorganizations.ucmerced.edu/files/page/documents/fsl_tips_and_tricks_to_tabling_a_guide_for_student_organizations-2.pdf&ved=2ahUKEwiextbL3ZeFAxV3lIkEHfMUChAQFnoECBwQAQ&usg=AOvVaw2PRy4ndbZXFP-TbphkCpBo)