

Tabling Tips

How to have an impactful tabling event?

- Post about the tabling event on social media
- Bring a clean tablecloth (if you have any)
- Do not arrive late and leave early for your tabling event
- Assign a team member to take pictures for promoting events in the future
- Wear appropriate clothing – do not dress sloppy, overdress
- Stand in front of the table/move around. Avoid sitting and slouching behind the table for the entire time waiting for people to come to you
- Practice a script of what you will say when people come to the table
- Do not chat, gossip, or talk inappropriately during the tabling event
- Using your phone extensively will send away humans coming towards your table
- Make eye contact with the crowd, but do not stare at them either
- Make it fun, ask an engaging question or interest them with a free-give away you have for the day (if you have any)
- Rotate organization members so that it is not crowded with too many members. May 2-4 at a time
- Do not be discouraged if a student is not interested

You are putting your marketing skills to use during a tabling event. So, have fun, be you, show respect to the audience coming to your table.



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Adapted from the works of: [University of California, Merced Tips and Tricks to Tabling](#)